



**Crack**

**UPSC CSE**

**IAS/PCS**



[ssm.sharda.edu@gmail.com](mailto:ssm.sharda.edu@gmail.com)



**0135-7964323**

**8650186504**

**9917257828**

[www.ssmsharda.co.in](http://www.ssmsharda.co.in)

**SSM Sharda Educations Pvt. Ltd.**  
(An Institute for IAS & other Civil Service Exams Preparation)

# A Letter from the **Managing Director** of SSM to all the IAS aspirants

**Dear Aspirants,**

UPSC, Civil Services Examination (CSE) which is widely known as the IAS exam is a journey of Power and Service. Power to breakdown injustice and service to work for the Nation. There's a very good line said by Mahatma Gandhi that 'Be the change you wish to see in the world'. The civil service (IAS, IPS, IFS) is one of the best moves by which you can serve the society and the nation at large and bring a substantial variation.

An ambition without proper planning remains like a simple dream. This is also true in the case of civil services. The Civil services exam being the toughest in the country requires more than just preparation. It's a combination of 'strategy plus preparation'. A good strategy draws a thin channel of separation between aspirants and smart aspirants. The following appears to be more dynamic producing better results.

We at SSM embed all that fundamentals within the candidates so that when he/she steps out, they move with the pride which is none other than IAS gem. We are surrounded by the worthy package of –

- We have a great team of highly experienced mentors, who build that positive and live ambience to implant the right amount of knowledge, information and values amongst candidates.
- We serve an authentic CS environment which drives every candidate towards their goal.
- We have set forth a benchmark in the industry to guide every single aspirant with the civil services preparation tricks.
- We offer entirely new and innovative programs directed with advanced techniques.
- One to one attention is being given to build an in-depth clarity of the subject matter.

'An early bird catches an early worm' and to start with the preparations at the earliest can set up a good rank to all the IAS aspirants. The nation itself is looking forward for young and dynamic IAS, IPS, IFS officers. So it's time to 'Gear up and make yourself notable amongst all'.

It's a great opportunity and it has come your way in the form of this platform where you get a chance to interact and get supervised by the real experience holders. Nothing differentiates between you and us. Differences are created by the efforts we put in. So this is the time when you decide to take this opportunity to the next level. Leave your shyness, forget about your past efforts and come join us for qualitative and innovative learning. Your support and participation is the key for the tireless back-end work SSM Sharda Educations will be doing till you are there. Let's make the difference and serve the nation with the best!!



**Abhishek Aggarwal**

**Managing Director**  
(SSM Sharda Educations Pvt. Ltd)

**Regards**  
**Abhishek Aggarwal**  
**(Managing Director)**  
**SSM Sharda Educations**

# About Us

*Very truly said – “An investment in knowledge pays the best interest” (By Benjamin Franklin)*

SSM Sharda Educations is driven on the same theory, which believes in attaining the goals by focusing on academic trends, assets and expertise to raise the young minds and shape up their future. The prime objective of the institution is to assist and navigate the students at each and every aspect by representing what they dream to accomplish to continue achieving beneficial and quality growth.

SSM's eye is set on subject to quality education given to the IAS aspirants, who have the zeal to deliver the country for its progress and believe that **“WE OWE TO OUR NATION”** and help its students to angle their potential and conclusively reach their goals.

Moreover, the agenda is to provide a productive aura to its students and to train them for civil services examination.

## ***Vision***

At SSM, our preference is to always scale the learning potential of every individual and serve a smart and upgraded environment to each student.

We at SSM are passionate to greatness and reliability, and firmly believe that achievements of our students depend remarkably on the mastery and approach of our Team members. At SSM, we handle every aspirant equally irrespective of what phase of preparation you are into UPSC.

## ***Mission***

Our core perspective is based on 7 principles, which supports our vision, shape up our culture and reflects what we accredit.

1. Committed
2. Unity
3. Up-to-date
4. Reflective
5. Engaged
6. Open
7. Value

SSM Sharda endeavours to unite IAS aspirants with all these internal virtues and to enhance their quality level so that they can successfully compete in the prestigious Civil Services Examination. We direct candidates with a comprehensive plan to make them prepare as per the standard of Civil Services exam.

SSM Sharda Education, leading IAS Coaching Institute in India, strives to influence its students with an ambitious belief along with the sound academic base. It always trends with quality teaching and individual attention as its hallmark. The academy strengthens the student with authentic knowledge and plants in them the ability to think positively, figure out logically and act smartly. All of these pointers function together to develop Quality Education amongst students addressing from both rural and urban areas as well as to convey technical education that develops Independent thinking...

# Success Stories

*“Success is the result of key assurance and concentration while moving ahead in the path of the workings”.*

Being successful is the desire of all of us, dwelling over this graceful planet. It does not matter whether the concerned person is a child, youth or old aged, at each and every step of our life period, it is our built-in passion to be successful and set ourselves in motion constantly towards more grand success.

We at SSM have enabled ‘living your dreams’ as a part of our daily educational program. Our curriculum thoroughly helps aspirants to work on their goals by hugely promoting their self-confidence with the support of highly proficient mentors. And, therefore the result appeared to be progressive. It is being constantly observed that the motivation level has been greatly enhanced thus leaving an extensive impact in the industry.

*Here are some of the great successful figures of SSM –*

1. S. Bharani - UPSC IFS (2019), IFS Topper (Rank 58)
2. Sagar Jain – UPSC CSE (2018), IAS Topper (Rank 160)
3. Sourav Jain – UPSC CSE (2017), IAS Topper (Rank 153)
4. Anant Jain – UPSC CSE (2017), IAS Topper (Rank 85)





# About UPSC CSE

One of the most competitive and prestigious exams, civil services, is conducted by the Union Public Service Commission (UPSC). UPSC also operates a number of competitive exams to fill-in different civil service vacancies for the government of India.

The UPSC conducts the Civil Services Examination (CSE) at all India level for important services like – IAS, IPS, IFS and IRS etc., which is organized every year. It provides us with not only a professional career building platform but also an opportunity to do something remarkable for the country and society.

Preparing for Civil Services Exam is one of the most developed journeys that any (CSE) aspirants can board on. A person who has fallen into this field will never be the same again. The learning process and knowledge gained is bound to remodel the person to become a thinker, an analyst, in fact, a scholar who has a better understanding of all the aspects of life. This journey is so unique that at the end of it, knowledge achieved not only shapes the thoughtful capacity of an aspirant positively but also makes the aspirant stand apart from the horde. When you prepare for the civil services examination, you get the capacity to consume knowledge in a very different way and you will be able to figure out issues from numerous dimensions.

## Importance

The exam is meant to select civil servants of the country. Administration, governing, managing affairs of executing laws and services to the people – all these form the major functions of the civil servant. Hence, it is necessary to have a good understanding of the functioning of the system. Civil servants are fundamental parts of the nation. They are the human resources that are directly subjected for executing the various arrangements and programs the government brings about for the people.

The knowledge obtained with the CSE preparations brings an absolutely new way of looking towards life in whatever affair you choose.



# Structure of the Exam

## UPSC CSE

Stage	Examinations	Paper	Type	Nature	Marks
I	Preliminary Exam	G.S. Paper-I	MCQ	Cutoff	200
		G.S. Paper-II	MCQ	33% (Q)	200
II	Mains Exam				
	Written	Paper A	Written	Q(25%)	300
		Paper B	Written	Q(25%)	300
		Paper -I	Written	M	250
		Paper-II	Written	M	250
		Paper-III	Written	M	250
		Paper-IV	Written	M	250
		Paper-V	Written	M	250
		Paper-VI	Written	M	250
		Paper-VII	Written	M	250
III	Personality Test (P.T.)			Interview	275
	Total Marks [ Mains Exams ( Paper-I to Paper-VII + P.T.)]				2025

**Description:-** MCQ – Multiple Choice Questions

Q – Qualifying

M – Papers to be counted for merit

### Mains Examination

#### 1. Paper-A

One of the Indian Language to be selected by the candidate from the Languages included in the Eighth Schedule to the Constitution

#### 2. Paper-B

English

#### 3. Paper-I

Essay

#### 4. Paper-II

General Studies-I (Indian Heritage and Culture, History and Geography of the World and Society)

#### 5. Paper-III

General Studies -II (Governance, Constitution, Polity, Social Justice and International relations)

#### 6. Paper-IV

General Studies -III (Technology, Economic Development, Bio-diversity, Environment, Security and Disaster Management)

#### 7. Paper-V

General Studies -IV (Ethics, Integrity and Aptitude)

#### 8. Paper-VI

Optional Subject - Paper 1

#### 9. Paper-VII

Optional Subject - Paper 2

# परीक्षा की संरचना

## UPSC CSE

चरण	परीक्षाएं	प्रश्नपत्र	प्रकार	प्रकृति	अंक
I	प्रारंभिक परीक्षा	सामान्य अध्ययन प्रश्नपत्र-I	वस्तुनिष्ठ	कट ऑफ	200
		सामान्य अध्ययन प्रश्नपत्र-II	वस्तुनिष्ठ	न्यूनतम अर्हक अंक 33%	200
II	मुख्य परीक्षा				
	लिखित परीक्षा	प्रश्नपत्र (क)	लिखित	अर्हता (25%)	300
		प्रश्नपत्र (ख)	लिखित	अर्हता (25%)	300
		प्रश्नपत्र-I निबन्ध	लिखित	योग्यता क्रम	250
		प्रश्नपत्र-II सामान्य अध्ययन-I	लिखित	योग्यता क्रम	250
		प्रश्नपत्र-III सामान्य अध्ययन-II	लिखित	योग्यता क्रम	250
		प्रश्नपत्र-IV सामान्य अध्ययन-III	लिखित	योग्यता क्रम	250
		प्रश्नपत्र-V सामान्य अध्ययन-IV	लिखित	योग्यता क्रम	250
		प्रश्नपत्र-VI वैकल्पिक विषय-I	लिखित	योग्यता क्रम	250
		प्रश्नपत्र-VII वैकल्पिक विषय-II	लिखित	योग्यता क्रम	250
III	व्यक्तित्व परीक्षण			साक्षात्कार	275
	कुल योग [मुख्य परीक्षा (प्रश्नपत्र-I से प्रश्नपत्र-VII + व्यक्तित्व परीक्षण)]				2025

### मुख्य परीक्षा

- प्रश्नपत्र (क)  
संविधान की आठवीं अनुसूची में सम्मिलित भाषाओं में से उम्मीदवारों द्वारा चुनी गई कोई भारतीय भाषा
- प्रश्नपत्र (ख)  
अंग्रेजी
- प्रश्नपत्र-I  
निबंध
- प्रश्नपत्र-II  
सामान्य अध्ययन-I (भारतीय विरासत और संस्कृति, विश्व का इतिहास एवं भूगोल और समाज)
- प्रश्नपत्र-III  
सामान्य अध्ययन-II (शासन व्यवस्था, संविधान, शासन प्रणाली, सामाजिक न्याय तथा अंतर्राष्ट्रीय संबंध)
- प्रश्नपत्र-IV  
सामान्य अध्ययन-III (प्रौद्योगिकी, आर्थिक विकास, जैव विविधता, पर्यावरण, सुरक्षा तथा आपदा प्रबंधन)
- प्रश्नपत्र-V  
सामान्य अध्ययन-IV (नीतिशास्त्र, सत्यनिष्ठा और अभिरूचि)
- प्रश्नपत्र-VI  
वैकल्पिक विषय प्रश्न-पत्र-I
- प्रश्नपत्र-VII  
वैकल्पिक विषय प्रश्न-पत्र-II

# Our Strategy

To clear this exam, the candidate should have a sound and a systematic i.e. the right strategy. Candidates, who often work hard as well as the academically strong candidates, find the first phase of the Preliminary Exam is a difficult factor. The major reason behind this inefficiency to recognize their potential is the absence of a strategy that doesn't suit the person in question.

Here are some strategies whose enactment might be convenient. You may call these as success winning strategies. You may fix one of them as a blueprint or make a combo that works for you. But always keep in mind that others' planning, including topper strategies, do not completely work for you. A simple logic behind this is that there lies an Individual difference – be it logically, emotionally, socially or otherwise.

## Step 1 – Concept Building

As concept building is an essential part which frames you with in-depth knowledge, it is followed by 'detailed study' which ultimately helps you stay focused. SSM fits to shape the concept of every aspirant so that they can face the exam confidently and score a good rank.

## Step 2 – Practice Test

This is the strategy which is to be implemented with other strategies which you hold. SSM publishes Practice Test under various sections and compilation based on previous year questions as well as probable questions associated with Current Affairs.

## Step 3 – Doubt Clearing Sessions

We at SSM channelize doubt clearing sessions so that the aspirant doesn't face any challenges while writing the exam. Every sort of questions is being discussed in order to make every candidate profound with the topics and subjects.

## Step 4 – Test Series (Prelims + Mains)

You can follow SSM test series specifically designed by our skilled mentors keeping in mind all the relevant pointers and questionnaires which falls under prelims and mains exam. This approach is more of a unified approach and that is why it qualifies as the best strategy. Our test series is properly sequenced and clearly highlights the topics that would be covered in the exam. It is being designed in such a way that all the relevant books, previous year question papers are also being covered.

## Step 5 – Analysis of Test Series

After the test series are conducted then comes its evaluation through which aspirant can figure out the level of their preparation and what more can be done to bring improvements!! There will be analysis of each and every question by the respective faculties in the form of an interactive session.

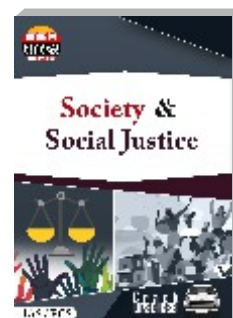
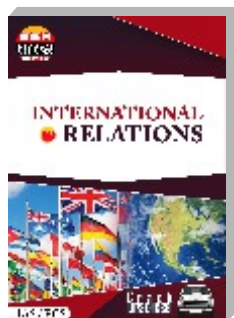
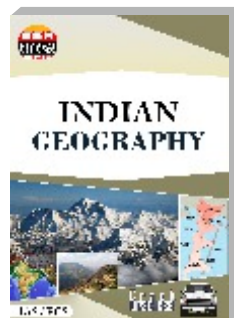
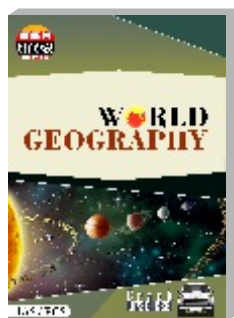
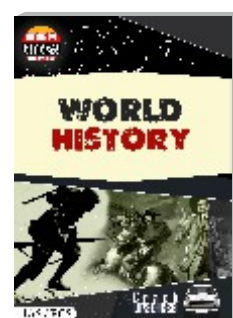
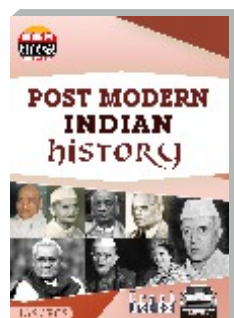
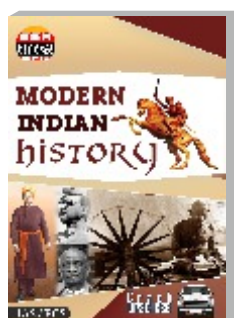
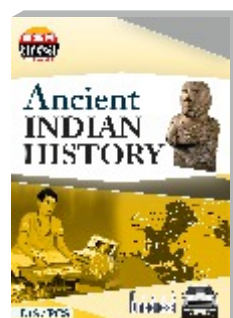
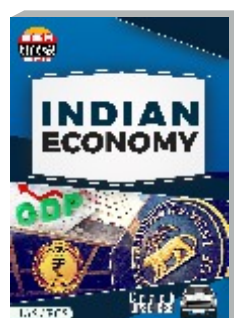
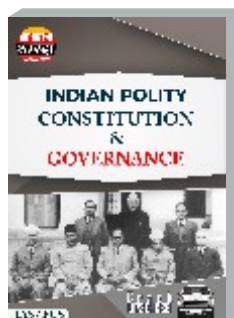
## Step 6 – Mock Interviews

Sessions will be held in the pattern of Personality Development of the aspirants and after certain level of preparation, they will be given opportunities to appear for mock interviews providing that aura of examination.



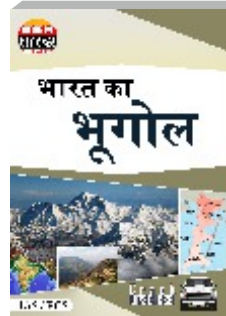
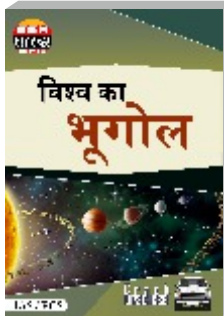
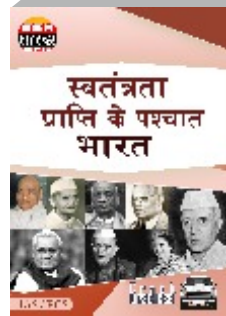
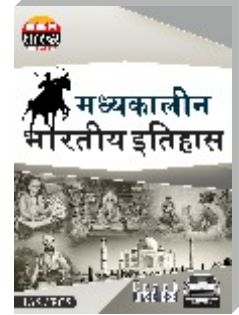
# Study Material

## English Medium



# पाठ्य सामग्री

## हिन्दी माध्यम



# Fee Structure

## Foundational Course (Classroom / Online Programme)

UPSC CSE (IAS Exam) (General Studies)	UKPCS (General Studies)	POL Sc. & IR (Optional Subject)
<ul style="list-style-type: none"> <li>Pre + Mains</li> <li>600+ Hrs. Classes</li> <li>100+ Hrs. Current Affairs Classes</li> <li>Course Duration (12 to 14 Months)</li> </ul>	<ul style="list-style-type: none"> <li>Pre + Mains</li> <li>500+ Hrs. Classes</li> <li>100+ Hrs. Current Affairs Classes</li> <li>Course Duration (12 Months)</li> </ul>	<ul style="list-style-type: none"> <li>Mains</li> <li>300+ Hrs. Classes</li> <li>50+ Hrs. Current Affairs Classes</li> <li>Course Duration (06 Months)</li> </ul>
Features	Features	Features
<ul style="list-style-type: none"> <li>Expert Faculties</li> <li>Class Duration 2 Hrs. (Mon to Sat)</li> <li>Study Material</li> <li>Prelims Test Series</li> <li>Mains Test Series</li> <li>Mobile App</li> <li>Web Portal</li> </ul>	<ul style="list-style-type: none"> <li>Expert Faculties</li> <li>Class Duration 2 Hrs. (Mon to Sat)</li> <li>Study Material</li> <li>Prelims Test Series</li> <li>Mains Test Series</li> <li>Mobile App</li> <li>Web Portal</li> </ul>	<ul style="list-style-type: none"> <li>Expert Faculties</li> <li>Class Duration 2 Hrs. (Mon to Sat)</li> <li>Study Material</li> <li>Optional Test Series</li> <li>Mobile App</li> <li>Web Portal</li> </ul>
Fees	Fees	Fees
95,000/-	95,000/-	35,000/-
CSAT		
<ul style="list-style-type: none"> <li>Pre</li> <li>200+ Hrs. Classes</li> <li>Course Duration (06 Months)</li> </ul>		
Features		
<ul style="list-style-type: none"> <li>Expert Faculties</li> <li>Class Duration 2Hrs. (Mon to Sat)</li> <li>Study Material</li> <li>CSAT Test Series</li> <li>Mobile App</li> <li>Web Portal</li> </ul>		
Fees		
12,000/-		



## 3 Years Foundation Course

(Classroom/Online Programme) (Session 2022-2025)

### (COMPREHENSIVE COVERAGE)

#### UPSC CSE (IAS Exam)

- Prelims + Mains + Interview
- General Studies + CSAT + Optional
- Current Affairs

#### UKPCS

- Prelims + Mains + Interview
- General Studies + CSAT
- Current Affairs

#### UPPCS

- Prelims + Mains + Interview
- General Studies + CSAT + Optional
- Current Affairs

#### UPSC IFS

- Prelims + Mains + Interview
- General Studies + CSAT
- Current Affairs

### FEATURES

- ★ Expert Faculties under the guidance of Abhishek Aggarwal Sir
- ★ English and Hindi Medium (Separate Batches)
- ★ Test Series - Prelims & Mains
- ★ Study Material
- ★ Doubt Clearing Sessions
- ★ Mobile App
- ★ Web Portal

### Coverage of other Exams

UKSSSC | UPSSSC | SSC | UPSC CAPF(ACs) | UPSC IES

UPSC CGSE | UPSC CDS | Banking

### FEE STRUCTURE

1<sup>st</sup> Installment  
(At the time of Admission)

1,00,000/-

2<sup>nd</sup> Installment  
(At the commencement of 2<sup>nd</sup> year)

40,000/-

3<sup>rd</sup> Installment  
(At the commencement of 3<sup>rd</sup> year)

25,000/-

Total Fee:- 1,65,000/-



SSM Sharda IAS  
Green Card

Life time Validity  
(10 Years)

Follow us:



Scan QR Code &  
Download App:



Google Play



0135-7964323

8650186504

9917257828

SSM Sharda IAS

1234 5678 9101 1121

Month / Year  
VALID-FROM: 01 / 22  
VALID-THRU: 12 / 31

Abhigamyah



www.ssmsharda.in



ssm.sharda.edu@gmail.com



293, Phase-2, Near Lovely Market, Panditwari, Dehradun, Uttarakhand-248007



# SSM Sharda Educations Pvt. Ltd.

(An Institute for IAS & other Civil Service Exams Preparation)



[www.ssmsharda.co.in](http://www.ssmsharda.co.in)



[ssm.sharda.edu@gmail.com](mailto:ssm.sharda.edu@gmail.com)



0135-7964323, 8650186504, 9917257828

Follow us:

